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***Diacon Concrete***

# ***Press Release***

## ***Diacon Concrete and YouDiMei***

Reaching Worldwide; Exchanging, Expanding, and Educating

By Quintana Galvan - FMI

**Seattle, WA August 26, 2013:** At a Miller Hyashi architectural Lunch & Learn event in Seattle, WA Diacon's Robert DeFraia and Adrian Henry brought a guest. Yanlin-Li, CEO of YouDiMei, sat in with the Diacon duo in the hopes of learning more about the processes of the concrete polishing industry and how to hone his craft in his facility just outside of Shanghai. As one of the premier polishing companies on the West Coast, Diacon is dedicated to educating others, both near and far, to expand the industry and help facilitate a global community and knowledge base.

Both Diacon and YouDiMei hope that this sit in was the first of many future exchanges between the two entities. Yanlin-Li reached out to Diacon, his research listing them as the premier installer of ground and polished concrete, looking for a mentor. Despite China's present economic boom, installers of these types of substrates are almost non-existent. The terrazzo machinery that YouDiMei currently uses can be used to expand their craft into the arena of artisan level work, allowing for more customization and a wider range of project completion possibilities. Having provided Diacon with his substrate mix specifications, they were able to dial in the processes that may work for a prospective project in China. The information exchange at the luncheon provided Yanlin-Li with valuable data that he has taken back to China with him in order to facilitate the initiation of a 100,000 square foot project.



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Diacon is planning an expedition of experienced crew members in the hopes of assisting YouDiMei with this project. This hands-on experience will allow the YouDiMei crew to learn Diacon's craft in a way that presentations and computer simulations cannot match up to. Diacon wants to help YouDiMei with their first high level project so that everything goes smoothly. In a recent interview with Diacon's Robert DeFraia he noted, "We want to make sure that our knowledge is spread around. Installing floors and being the best at what we do is important to us, but we want to give back to the community at large. Diacon is dedicated to education in our industry, both near and far. Our intent is to instruct, not profit, from this collaboration. We hope to be out there with Li's crew within the next six months to see his operations and help with his first job."



If you'd like more information about this topic, or to schedule an interview with Diacon Concrete, please call Robert DeFraia at (206) 396-1879, email Robert at [rob@diaconcrete.com](mailto:rob@diaconcrete.com), or visit <http://www.diaconconcrete.com>